

Consider leaving a permanent legacy...



Notify us of your future bequest and the museum will honor you with a Life Membership and place your name on the ALAMEDA MUSEUM LEGACY SOCIETY PLAQUE in the museum.

For more information please call Curator, George Gunn at 510-521-1233.

PLEASE NOTE: As with any financial or estate planning, be sure to consult your financial advisor and estate planning attorney to consider all the relevant factors that apply to your personal situation.

*Charitable giving strategies courtesy of Edward Kofman
Certified Financial Planner™*

*f*or the museum and becoming a member of the ALAMEDA MUSEUM LEGACY SOCIETY. Your legacy could provide for and help save the museum for future generations by building a source of perpetual revenues.

- **LEAVE A GIFT IN YOUR WILL** for the nonprofit and charitable organizations that make a difference in your life. Less than 6% of American households have included nonprofits in their estate plan even though many of these households support and care about these organizations during their lifetime. Imagine the positive impact on our community if everyone made a donation to support their favorite nonprofit organization.
- **LEAVE A SPECIFIC DOLLAR AMOUNT** or a percentage of the assets in your will or trust to a nonprofit of your choice.
- **CONSIDER USING ASSETS FOR YOUR CHARITABLE GIFT.** These include but aren't limited to: cash, stocks, bonds, CDs, real estate, vehicles, art and jewelry. Such gifts may even provide income tax and estate tax savings.
- **NAME A NONPROFIT OF YOUR CHOICE AS A BENEFICIARY** (or partial beneficiary) on your pension plan or IRA.
- **PURCHASE A NEW LIFE INSURANCE POLICY** naming your favorite nonprofit as the beneficiary. Under certain circumstances, you may be able to deduct the premiums.
- **NAME YOUR FAVORITE NONPROFIT AS A BENEFICIARY** of an existing life insurance policy.
- **REMEMBER LOVED ONES** with memorial gifts.
- **ENCOURAGE FAMILY AND FRIENDS TO LEAVE GIFTS** to nonprofits in their wills or trusts.

Your legacy contribution provides funding for museum projects and events such as:

- Historical displays for public enjoyment
- Rotating exhibits
- Operation of the Meyers House and Garden
- Historic lectures
- Resource for historical research
- Source for educational books, videos and photographs



At the most fundamental level, the Alameda Museum's role is to prevent time from eroding this city's link to its past. The museum however, has emerged as a far more valuable resource for the community. It has expanded its role to become a hub of numerous cultural activities.

Please support *your* Alameda Museum.

For more information, please call 510-521-1233 to speak with Curator, George Gunn.